

Subject: Michelle's 2009 Earth Day Challenge Participation Response Letter

Responses as of November 28, 2009 = 22/40

Overall, how would you rate customer response?

Very Positive: 7

Positive: 12

Neutral: 2

Negative: 0

Very Negative: 0

Not Completed: 1

Did you have specific customers give you positive feedback?

Yes: 15

No: 7

Did you have specific customers give you negative feedback?

Yes: 3

No: 19

Will you participate in Michelle's 2010 Earth Day Challenge?

Yes: 21

No: 1

Would you be in favour of an all out ban on single use plastic shopping bags in the City of Dryden if you were given six months notice?

Absolutely: 9

Maybe: 10

No: 2

Not Completed: 1

Do you have any general comments?

The plastic bag awareness has made me realize just how much our industry uses plastic in our every day process.

We have replaced our plastic bags with paper. Shoppers can re-use them as a gift bag.

Everyday there are more customers carrying reusable bags, your program is having a positive affect. Thank you!

Some customers said they would refuse to pay for plastic bags, on the other hand, it would make them remember to bring their other bags.

Good work, don't give up, it seems to be catching on.

The general response to Earth Day Challenge was very positive.

We all think that what you are doing is a great project. Keep up the good work.

My business is already switching to more paper use bags, than plastic.

They are developing a new plastic bag that is completely biodegradable and not made from petroleum. Perhaps that is the way to go!

Customers had a lot of snide comments.

We have biodegradable bags.

Keep up the good work!

If all the businesses stopped using bags, I would definitely follow.